NZLA Citation of Merit Award for Sally Morch

Contributions to the local council:

- Active member of the Taranaki Literacy Association(TLA)
- Current TLA delegate
- Sally was a member of the Wellington Literacy Assn, was president in 2003 when WLA hosted the NZLA conference. She was actively involved, and provided exemplary liaison with the NZLA executive; her liaison with NZLA executive was instrumental in adding to the conference's success.
- Sally was the WLG delegate for several years.
- She founded the Wairarapa Lit Assoc and used this to ensure tight liaison with local principals' groups; she was the delegate for Wairarapa and was devastated when the council folded.

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Contributions to NZLA:

- For many, many years Sally has 'manned' the Books for Oceana stand at NZLA conferences - at no cost to either Scholastic or the conference organisers as Sally always paid her registration for the conference. This was a voluntary position for which she was affirmed by Rob Southam from Scholastic but rarely by the conference organisers.
- As part of her Books for Oceania Sally frequently talked with exhibitors and was able
 to always have a sense of what the exhibitors felt about the conference. At one
 conference, an exhibitor told me that no-one from the local organising committee had
 visited them to check in, so they were very grateful for Sally's liaison. Jane, the former
 has mentioned Sally's absolute generosity of her time, and her crafting works!
- As a member of the International Development in Oceania, Sally was very active for many, many years. She maintained a firm friendship with Beryl Exley, a former Oceania chair, and former ALEA president. ThHis friendship continues today and contributed largely to Oceania's earlier success.

Contributions to the wider community:

- Sally has attended several ALEA conferences the most recent a few years ago in Tasmania, and has 'flown' the NZLA flag very comfortably!
- Sally is the immediate past president of Rotary Club Ngāmotu
- In her involvement with Rotary Club Ngāmotu she has actively supported the 'Rotary Readers' project and has actively helped members improve their skills through her liaison and training. Heather Bell was part of a panel at an ILA conference where she shared how Sally's work and support with the Rotary initiative was increasing literacy for our children as well as enhancing Rotary's image and increasing the confidence of her fellow Rotarians.
- A very active member of her golf club
- Scrapbooking (she often donates her work).
- Delivers Home of Science kits to Taranaki schools.